



EDUCATION VOTES

OVERCOMING PAC TOUGH OBJECTIONS

Every NEA member who wants a great public should be signing up to build our political voice by joining our Political Action Committee (PAC). Below are some common objections with suggestions on how to respond.

MEMBER'S RESPONSE

"Can I just write a check?"

"I can't afford it."

"I don't like payroll deductions in my check/monthly charges." on debt/credit card."

"I'm a Republican. Doesn't this money go to the Democrats?"

"I have to think about it."

"Politicians are all the same. It's all money and power games. They don't listen to real people."

BUILDING REPRESENTATIVE'S RESPONSE

"Our members make a long-term commitment b/c our public schools need pro-public education politicians from the White House to the School Board. By building a stable PAC of monthly contributors, we can continue to fund our organization with no outside money. That's why we ask members to sign-up on payroll deduction/recurring. It stabilizes our PAC and gives us ability to plan more strategically."

"We can't afford not to. Our PAC is how we bargain stronger contracts and pass good public policy. The stronger our PAC is, the more power we have."

"Almost all of our members pay their dues this way. It's easier and saves time so we don't go around and collect cash. It's also much safer than collecting cash and checks and frees our time so we can do more organizing."

"No. Our PAC isn't about parties, it's about public education pure and simple. We only endorse candidates who stand with us. Right now, we're being attacked by the left and the right. We have no permanent enemies or friends, just permanent interest to protect our public schools."

"What is holding you back? I thought you wanted see change (refer to issue they care about)? We'll never make those changes unless we begin the fight, right? The first step is joining the PAC."

"You're right. They only listen to organized voters and funders. That's what we are trying to do with our PAC. The stakes are too high for us to stand on the sidelines. If we're not at the table, we're on the menu."